



X-Rite Announces Eizo Monitor Support for its i1Display Pro

*X-Rite color calibration technology
selected as perfect match for Eizo ColorEdge® professional customers*

GRAND RAPIDS, Mich., October 27, 2011 – [X-Rite](#), Incorporated (NASDAQ: XRIT), the world leader in color management, measurement and communication technologies, announces today that [Eizo Nanao Technologies Inc.](#) (EIZO) offers [ColorEdge](#) calibration monitor support via its proprietary ColorNavigator software for X-Rite’s innovative i1Display Pro colorimeter product. Under a special license agreement, Eizo now offers unparalleled color measurement technology to a broad range of users including photography, pre-press, graphic design, post production, and broadcasting professionals.

“Color accuracy is the foundation upon which all serious professionals rely,” said Tom Gadbois, Eizo Nanao’s Color Graphics Specialist. “To that end, Eizo is delighted to now provide access for our customers to X-Rite’s i1Display Pro color management technology in combination with our ColorNavigator software.”

“The i1Display Pro has set new color calibration standards for photographers as well as graphics professionals and anyone passionate about color accuracy,” said Thomas Kunz, X-Rite’s Market Manager, Imaging. “X-Rite is honored that a major manufacturer like Eizo, and others yet to be announced, have chosen to license X-Rite’s display measurement technology because they respect the integrity of the i1Display Pro hardware to calibrate consistently, accurately and repeatedly.”

This licensing program also allows Eizo to better serve their customers’ needs by offering a software-only solution which provides an ideal solution for current owners of the X-Rite i1Display Pro. The EIZO-developed ColorNavigator software makes calibration simple and produces predictable color results. ColorNavigator works with a wide range of measurement devices to directly utilize the Look-Up Table of ColorEdge monitors for accurate and reliable calibration in minutes.

Additional information about Eizo and their offerings can be found at:

<http://www.eizo.com/global/>

About the X-Rite i1Display Pro

The i1Display Pro is an all-new technologically advanced hardware and software solution for color calibration and profiling of displays, laptops and projectors. The i1Display Pro is the ultimate choice for discerning photographers, designers or any imaging professionals looking for the highest on screen color accuracy. i1Display Pro offers power users ‘Advanced’ user-defined settings and in-depth quality assurance tools for precise color control, as well as predefined ‘Basic’

settings to provide them with the perfect balance of speed and options to suit their individual workflow and changing needs.

This new solution features the industry's most advanced colorimeter bundled with new display and projector profiling software to ensure unrivaled color accuracy and consistency now and in the future. The i1Display Pro device features an advanced, high-end, optical system with custom-designed filters that offer superior color measurement results on all modern display technologies and is fully updatable for future display technologies.

The new all-in-one colorimeter design also combines three important functions – ambient light measurement, display profiling, and projector profiling. An, integrated, ambient measurement diffuser makes it seamless to take ambient light measurements of the users work environment.

The new i1Display Pro also incorporate the next generation display and projector profiling software with features like Ambient Light Smart Control that measures and compensates for ambient lighting conditions (for color accuracy regardless of the viewing conditions) and FlareCorrect™ for the measurement of display surface flare which automatically compensates for on-screen glare. The Intelligent Iterative Profiling technology of these solutions enables users to attain the highest quality color results on all modern display technologies including new LED backlight and wide gamut displays. X-Rite's Automatic Display Control (ADC) automatically adjusts the user's display hardware, further simplifying the process while attaining high quality results.

For more information on the i1Display Pro, please visit www.xrite.com, www.xritephoto.com or www.pantone.com, or contact your local X-Rite press representative.

About EIZO

EIZO is a leading global manufacturer of high-end visual displays, graphics cards and video recording products. The image quality, long-term reliability, and innovative features of EIZO monitors make them the product of choice in many ATC centers, financial trading rooms, hospitals, back offices, and design studios throughout the world. EIZO is based in Japan and represented in over sixty countries by a network of subsidiaries and exclusive distributors.

About X-Rite

(NASDAQ: XRIT) X-Rite is the global leader in color science and technology. The company, which now includes design industry color leader Pantone LLC, develops, manufactures, markets and supports innovative color solutions through measurement systems, software, color standards and services. X-Rite's expertise in inspiring, selecting, measuring, formulating, communicating and matching color helps users get color right the first time and every time, which translates to better quality and reduced costs. X-Rite serves a range of industries, including printing, packaging, photography, graphic design, video, automotive, paints, plastics, textiles, dental and medical. For further information, please visit www.xrite.com, www.XritePhoto.com or www.pantone.com

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