



FOR IMMEDIATE RELEASE

Tenba Announces Vector Collection of Striking and Colorful Camera Bags

Stylish and affordable new consumer camera bags available in four trendy colors including classic black

Elmsford NY – February 7, 2011 – Leading the way in carrying solutions for over 30 years, Tenba announces today the new [Vector Collection](#) of consumer/prosumer camera bags. This unique collection of camera bags includes small camera pouches and top load bags for point-and-shoot cameras or an SLR camera body and one lens, plus shoulder bags and a daypack to fit larger camera systems with lenses. All bags are available in Krypton Green, Oxygen Blue, Cadmium Red and Carbon Black.

“This new Vector line of striking and trendy camera bags offers photo enthusiasts a range of solutions to fit their needs,” said Jan Lederman, President of MAC Group. “The materials and hardware used in each bag in this collection meet the ‘Crafted Without Compromise’ level that has continued to be Tenba’s signature.”

Every zipper, clip, D-ring, rain cover, lens cloth and piece of fabric featured on every bag in this collection is custom-dyed in any of the three of the latest trend colors (plus black) and made to match exactly.

Tenba Vector bags are extraordinarily lightweight, and constructed of water-resistant fabrics for protection in wet weather conditions. Top Loads, Shoulder Bags and Daypacks all include Tenba’s exclusive WeatherWrap, the fastest deploying all-weather cover around, plus color-matched, microfiber lens cloths.

The Vector collection includes three pouch sizes, the largest of which is designed to be a perfect fit for the Canon G12, Nikon P7000 or Sony NEX with a 16mm lens. For an SLR with a single lens there are two sizes of Top Load bags that can be used with the supplied shoulder strap or attached to a belt. Small-, medium- and large-sized Shoulder Bags fit cameras with extra lenses, flash and accessories. And the Daypack is a comfortable and supportive way to carry both a camera system and the other items a photographer might need during a full day of shooting, like food, an umbrella and a jacket.

The new Vector camera bags are available now at suggested retail prices ranging from \$12.95 to \$79.95.

To find more information about Vector Collection, and to see a full video demonstration of all Tenba products, visit www.tenba.com.

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About Tenba

Tenba provides innovative carrying case solutions to passionate and professional photographers, and their full equipment arsenal. Tenba introduced the world to soft-sided, professional camera bags in 1977, and has been an innovation and quality leader in the decades since. With so many years of experience in bag development and construction, along with a unique level of closeness and – literally – daily connection to the professional imaging community, Tenba is truly dialed-in to both the real-world needs of its customers and the latest in design trends, materials and manufacturing. With its own, U.S.-based, dedicated “bag lab” product development center and manufacturing facilities, both domestic and abroad, Tenba’s resources and capabilities allow the company to create unique and exceptional carrying and transport solutions for serious shooters.

Tenba (www.tenba.com) products are designed and marketed exclusively by MAC Group (www.MACGroupUS.com) in the USA, and sold by distributors around the world.

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