



FOR IMMEDIATE RELEASE

Induro® Announces Universal QRT Quick Release Clamp

New Quick Release Clamp adds “Universal” QR compatibility to any tripod or monopod

Elmsford, NY (February 15, 2011) – Induro (www.indurogear.com), makers of tripods, heads and accessories designed for demanding professional photographers, announces today the QRT Series Quick Release Clamp for monopods, tripod heads and equipment that does not have a Quick Release System. The same solid support and locking system found on Induro heads can now be attached to any 1/4-20 or 3/8-16 threaded tripod, monopod or accessory mount.

“Induro’s professional quick release system was designed with the busy on-location and studio photographer in mind,” said Jan Lederman, President of Induro. “These new QRT Quick Release clamps allow photographers to easily update any tripod, monopod or accessory mount and provide rapid camera deployment.”

Utilizing the industry standard Arca-Swiss compatible system with a Twist-Lock mechanism, the QRT Clamp assures a universal solid fit with the widest range and virtually all brands of plates and accessories. And a double action safety lock allows the Induro universal QR system to safely slide and adjust the plate within the quick release clamp for positioning prior to tightening.

All Induro QRT Quick Release Clamps include a matching QR plate. And a convenient range of Arca-Swiss compatible accessory plates are also available from Induro to fit a variety of different cameras, lenses and other gear.

The new Induro Universal QRT Quick Release Clamp is available in two sizes from retailers throughout the United States for \$75.

About Induro

Determined to provide professional photographers with everything they need, Induro’s U.S.-based design team creates a premium line of tripods, heads and photographic support gear that provide unequalled craftsman-like attention to detail and ease-of-use.

Induro manufactures and sells its distinctive product line to professional and aspiring professional photographers all over the world who want the finest support gear money can buy. High quality, superior engineering, unrivaled price and top performance form a strong foundation on which every Induro product is built.

The Induro product line is designed and built for today’s professional photographers whose needs are very different than of those from five or 10 years ago. The demands of

today's photographers are changing rapidly and the only way to keep ahead of these changes is to have a design team that understands their needs.

For more information visit www.indurogear.com . Induro products are designed and marketed exclusively by MAC Group (www.macgroupus.com) in the USA, and sold by distributors around the world.

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