



FOR IMMEDIATE RELEASE

Benro Introduces New Travel Angel and Transfunctional Travel Angel Tripod Kits

Featuring a super compact design and the ability to easily convert to a monopod, the perfect travel companion just got better!

Elmsford, NY – October 28, 2010 – Benro, manufacturer of tripods, monopods and heads designed for today’s demanding professional photographer, announces today all new Travel Angel Tripod Kits and Transfunctional Travel Angel Tripod Kits, enhancing its most popular collection of tripods.

Featuring the same super compact design in which the legs can be inverted and folded back for easy packing and carrying, the new line of Travel Angel tripods has an improved leg locking system, even better dust resistant technology, and an enhanced double protective finish.

And now, added for even greater versatility, the new Transfunctional Travel Angel Series features all the same great and improved features of the standard Travel Angel, plus the ability to convert from a full size tripod into a compact monopod quickly and easily – without tools.

“Utilizing the strongest materials and featuring innovative designs, these new Benro Travel Angel Tripods will set a new standard for photographers,” said Jan Lederman, President of MAC Group. “These super-compact tripods feature legs that fold back 180 degrees making them ideal for photographers on the go. And the quick switch to a sturdy compact monopod is an added bonus that we’re sure photographers will appreciate.”

The new incredibly affordable Benro Travel Angel Tripod Kits come in a variety of sizes and include a precision matched BH-Series Ballhead along with reverse folding Twist Lock Aluminum legs.

The new exceptionally versatile Benro Transfunctional Travel Angel Tripod Kits are available with a choice of either Carbon Fiber or Aluminum reverse folding Twist Lock legs and include a precision matched B-Series Ballhead.

About Benro

Originally founded in 1996 as a cooperative tripod manufacturer, Benro developed and began marketing its own brand name - Benro Professional Tripods and Heads - in 2002. Since that time Benro Precision Photography Industry Co. Ltd. has received numerous accolades and praise for product and design features.

Benro continuously strives to develop lighter and stronger award-winning products to meet the needs of the most demanding professional photographers. By gathering input from photographers

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worldwide, Benro has been able to engineer photographic products designed for use by working professionals.

Benro's mission statement is simple: our products are designed and built to provide value and performance for any photographer and to meet or exceed the needs and demands of professional photographers worldwide. To see the complete selection of Benro products, visit www.BenroUSA.com.

Benro products are exclusively distributed by MAC Group (www.MACGroupUS.com) in the USA.

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Contact:

Steve Rosenbaum or Leigh Nofi
S.I.R. Marketing Communications, Inc.
sir@sironline.com or leighnofi@sironline.com

SPECIFICATIONS

Model #	Leg Size	Leg Sections	Weight (lb)	Maximum Load (lb)	Folded Height (in)	Maximum Height w/Column Retracted (in)	Maximum Height (in)	Minimum Height (lb)	Maximum Height Converted to Monopod (in)	Suggested Retail Price
TRAVEL ANGEL TRIPOD KITS –										
ALUMINUM TWIST LOCK LEGS WITH BH-SERIES BALLHEAD										
A0680TBH00	0	4	2.6	13.2	15.7	45.1	54.3	15.7		\$149
A0690TBH00	0	5	2.6	13.2	15.0	47.8	55.9	15.0		\$154
A1690TBH0	1	5	3.5	17.6	15.6	50.6	59.3	15.6		\$179
A2690TBH1	2	5	4.1	26.4	16.3	53.5	62.0	16.3		\$200
TRANSFUNCTIONAL TRAVEL ANGEL TRIPOD KITS –										
ALUMINUM TWIST LOCK LEGS WITH B-SERIES BALLHEAD (CONVERTIBLE TO COMPACT MONOPOD)										
A0691TB00	0	5	2.9	13.2	16.1	51.2	60.6	16.1	50.0	\$237
A1691TB0	1	5	3.6	17.6	18.7	52.8	63.8	18.7	52.0	\$256
A2691TB1	2	5	3.7	17.6	17.1	53.7	63.4	17.1	52.8	\$278
TRANSFUNCTIONAL TRAVEL ANGEL TRIPOD KITS –										
CARBON FIBER TWIST LOCK LEGS WITH B-SERIES BALLHEAD (CONVERTIBLE TO COMPACT MONOPOD)										
C0681TB00	0	4	2.5	13.2	17.5	50.2	61.0	17.5	49.0	\$427
C0691TB00	0	5	2.5	13.2	16.1	51.2	60.6	16.1	50.0	\$442
C1691TB0	1	5	3.1	17.6	17.1	53.7	63.4	17.1	52.8	\$484
C2691TB1	2	5	3.8	26.4	17.7	55.5	65.4	17.7	54.7	\$536